



The XIth
Makassed Medical Congress

SCIENTIFIC PROGRAM

October 25-27, 2018
Phoenicia Hotel
Beirut - Lebanon

CME
Credits

The XIIIth Makassed Medical Congress

Saturday 27 October 2018

Registration: 8:00 - 8:30
Phoenicia: Hall Tyre

Management, Quality and Nursing

Session 1: Socio-economic approach to management (SEAM) facing the current organizational challenges to Healthcare

Moderators: H.E. Fadi Alameh / Karim Nasr

- 8:30 - 8:40 Welcome Statement
Mohamad Ali Hamandi
- 8:40 - 9:00 SEAM for a better decision-making in Healthcare organizations
Henri Savall
- 9:00 - 9:20 The contribution of SEAM (socioeconomic approach to management) to the healthcare organizations performance: Impact on personnel and patients.
Veronique Zardet
- 9:20 - 9:40 Increasing Profitability and Minimizing Hidden Costs in Hospital Revenue Cycle Using Socio Economic Approach to Management (SEAM)
Adel Olleik
- 9:40 - 10:00 Healthcare Classical Management and TQM vs. Socio Economic Approach to Management
Sally Al - Rabbaa
- 10:00 - 10:10 **Discussion**
- 10:10 - 10:30 **Coffee Break**

Session 2: Health as a Human Right

Moderators: Nuhad Dumit / Sawsan Ezzeddine

- 10:30 - 10:55 Health as a Human Right: The role of nurses in building and transforming health care and health systems
Sridhar Venkatapuram
- 10:55 - 11:20 Universal Health Coverage: Health as Human Right
Alissar Rady
- 11:20 - 12:00 Panel Discussion
Myrna Doumit, PhD. President, Order of Nurses in Lebanon
Imad Haddad, Accreditation & NCD Coordinator
Ghassan Issa, MD. Member, Order of Physicians
Georges Sili, Pharmd, President, of the Order of Pharmacists
Suleiman Haroun, President
Syndicate of Private Hospitals in Lebanon
- 12:00 - 12:10 **Discussion**
- 12:10 - 12:30 **Coffee Break**

Session 3: Hospital Accreditation

Moderators: Mohammad Ali Hamandi / Rouba Rassi

- 12:30 - 12:50 Keynote Speech: Transforming Hospital Accreditation System in Lebanon: An Update on the Journey to the Future
Fadi El Jardali
- 12:50 - 1:10 Labib Medical Center Experience with the New Hospital Accreditation Mock Survey
Jemma Al - Sayyar
Mohamad Ibrahim
Rima Francis
- 1:10 - 1:30 Hospital Accreditation System in Turkey: Opportunities and Challenges
Seval Akgun
- 1:30 - 1:40 **Discussion**

Coordinator of the Congress

Ghada Akoum Siblini

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Organised by:



Infomed
INTERNATIONAL FOR EVENTS

For Info:

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